



NORMAN DESIGN GROUP

PHIL NORMAN, ASID, CID
310-378-1111
phil@normandesigngroup.com
normandesigngroup.com

DESCRIBE THE FEATURED PROJECT.

We were lucky enough to be brought into this project from the ground up. It is a fantastic home that demonstrates our firm's ability to design a project from start to finish. The clients travel the Pacific Rim and Europe extensively and wanted a sophisticated, classic and cosmopolitan feel. We achieved this look by working in a mix of materials such as honed black marbles, Calcutta marbles, polished chrome, warm walnut woods and dry brush glazes to add softness. The furnishings were done in our signature style of mixing styles and periods, resulting in a very unique interior.

Pictured to the far left is the lacquered library with a traditional, long library table centered in the room that functions as both a work and study table. The library bath, pictured in the middle, is equally handsome with its tile details, stone work and walnut vanity overlaid with polished chrome strapping. Captured in the bottom image is an amazing master closet we designed, backdropped by Ashley Hicks wallcovering that would even make Carrie Bradshaw jealous.

WHAT MAKES YOUR FIRM UNIQUE IN THIS INDUSTRY?

First, I offer a very approachable and uncomplicated process to what sometimes can be very intimidating journey for our clients. Secondly, we hold to a very high standard the knowledge of all interior products and quality of work. Whether in the builtins or the

furnishings, we want the highest quality and detailing for our clients.

WHY DO SOUTH BAY RESIDENTS NEED YOUR SERVICES?

The home and design market is really taking off, and I think South Bay residents are looking for unique designers to bring extra style into their homes. Without having to go to West Los Angeles to find your designer, Norman Design Group brings incredible talent and professionalism to the area. We are right here in your backyard, resourcing throughout the city and beyond on a daily basis to keep current with products available for your home. Norman Design Group offers beautiful designs and emphasizes a reflection of your personality and taste in the final product.

WHAT IS THE MOST VALUABLE SERVICE YOU OFFER TO CLIENTS?

I make sure there is a fluid connection between architectural detailing and the interior decoration. We design and draw all of the molding and architectural details, and then complete the home with furnishings and the final touches. With this approach we are able to capture both key elements that make a home successful. Along with all the technical aspects, we understand very well first-hand how a young family lives in a home. They have a busy everyday life, and we try to make their experience along with their home easy and enjoyable.