



PHOTOGRAPHED BY LAUREN PRESSEY



## NORMAN DESIGN GROUP

### DESCRIBE THE FEATURED PROJECT.

Inspired by an old European stone barn, we modernized the concept to create a livable residence for a fun, active family of four and their three pups. For an updated interior, we took elements from the barn and incorporated them into the design to give a sense of old-world charm. The stone wall in the kitchen carries out to the exterior, which gives the impression that the wall is original to the property. We mirrored the stone in the kitchen and placed it on the fireplace, which opens onto the kitchen and entertaining areas. These two stone elements served as the foundation everything else was built around.

We incorporated intricate details that would layer onto the old-world feel such as the chiseled edge of the powder room countertop, bush-hammered limestone flooring, and classic vertical paneling in the master bath. We decided to make the kitchen island stand out by painting it deep

blue—reminiscent of the slate roofs found on many European stone structures.

We selected furnishings with traditional character, all while mixing in contemporary art to achieve an eclectic result. The client's freshly picked, homegrown tomatoes on the kitchen counter add the perfect finishing touch to our modern farmhouse design.

### HOW DO YOU ENSURE YOUR TEAM STAYS ON SCHEDULE FOR EACH PROJECT?

At the beginning of each project, we create a goal for the completion of the bid set or installation of furniture, and strategically plan out our weeks and milestones to ensure we meet our deadlines. While working in collaboration with the architects and other trades, NDG focuses its attention to the development of approved designs before the next design meeting. This process ultimately helps us to reduce everyone's stress and focus on the design content we want to produce for our clients.

### WHAT STEPS DO YOU TAKE TO GET TO KNOW YOUR CLIENTS?

Listening has been the best practice in understanding our clients' wants and needs. By doing so, we identify what needs to be delivered in terms of function and design. We focus on where we can add value and use our experience from past projects to offer different perspectives for the client. We also offer questionnaires for each room to ensure all things have been considered. Keeping the lines of communication open and collaborative ensures the success of our projects and our clients' happiness.

### WHAT IS THE BEST PART OF YOUR WEEK?

Two times a week I have collaboration meetings with my senior designers, Markie and Meghan. It's a creative exchange of ideas, details, resources and new products. We always walk away inspired and excited. This creative exchange allows all of us to see new things in different perspectives.